

Regenerating Eastside, Newhaven

Avalon Newhaven LLP, in conjunction with:



MEDIA RELEASE

Thursday 10 September 2009

PROPOSALS FOR NEWHAVEN INVESTMENT REVEALED TO PUBLIC

Masterplan for Eastside site presented at exhibition at Hillcrest Centre

Barratt Homes, ASDA and Avalon Newhaven LLP presented their Newhaven investment proposals to the community in a well-attended exhibition at the Hillcrest Community Centre on Friday and Saturday (4 and 5 September).

Around 350 people attended the exhibition, learning more about the proposals for a comprehensive mixed-use development of the Eastside site in Newhaven, which will create up to 400 new jobs.

The proposed masterplan for the site, which is currently earmarked for industrial use, includes around 300 new homes for local people, a new ASDA store, 14 new units for small and medium sized businesses, a hotel and a pub.

The proposed development also includes investment in the first part of the proposed new port access road. This will be paid for by the developers and has been welcomed by the owners of the Port of Newhaven. This has been a long-term priority for the town and will enable further investment in both the town and port.

The exhibition was staffed by experts working on the proposals who were available to explain the masterplan to attendees.

ASDA's Property Communications Manager, Tom McGarry said:

We were very pleased with the great response we received to the proposals. These are important proposals for Newhaven and following the exhibition we will be continuing to work on the plans and reviewing what people have said.

Rob Phillips, Planning Manager at Barratt Homes said:

I think that people really appreciated hearing about realistic and deliverable proposals to invest in Newhaven at the current time. We look forward to progressing them.

A spokesperson for Avalon Newhaven LLP said:

Thank you very much to everyone who was able to come to the exhibition. People were very pleased to hear about plans to invest in Newhaven - there was a lot of interest and the response we received to these important investment proposals was really encouraging.

Ends

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Further information:

- For further information, please go to www.regeneringeastsidenewhaven.co.uk or contact Matthew Davies on 07776 242 675, on behalf of Avalon Newhaven LLP, ASDA and Barratt Homes.
- Avalon Newhaven LLP is working on the proposals in conjunction with ASDA and Barratt Homes.
- The Eastside site is on the eastern side of Newhaven, behind the Brightwell Industrial Estate and south of the Parker Pen facility.